

# NEO BALTARS



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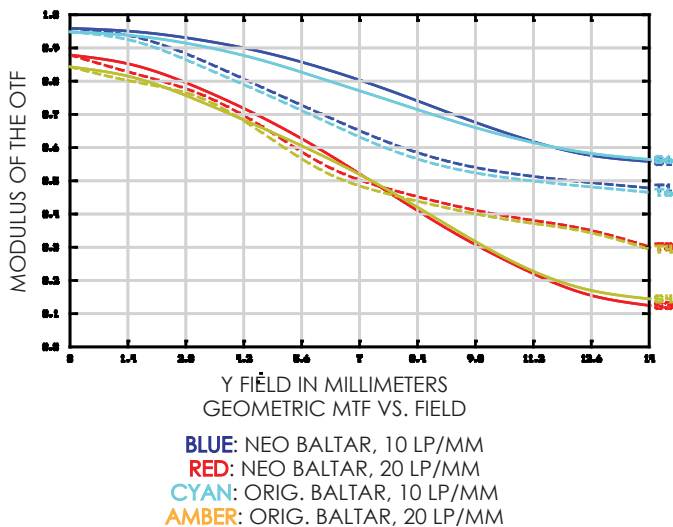
Between their release in 1938 and the introduction of the Super Baltars in the early 1960's, Bausch and Lomb's original Baltar lenses were a mainstay of Hollywood's golden age. Stanley Cortez, ASC used Baltars to shoot Orson Welles' **The Magnificent Ambersons**, which was nominated for an Oscar in cinematography in 1942.

The Baltars were among the first lenses sold with anti-reflective coatings, which gave them impressive contrast and flare control, but they maintained a gentle rendering that remains in demand nearly a century later. Unfortunately, original Baltar optics are extraordinarily rare.



Caldwell Photographic has resurrected these storied lenses from Bausch and Lomb's original design documents to create the Neo Baltars. Glass types and coatings have been painstakingly researched to ensure the Neo Baltars have precisely the same subtle romance and texture as their namesake. The only thing separating the Neo Baltars from the originals is availability.

To ensure maximum flexibility, the Neo Baltars will be available as lens cells with an iris, just like the originals. Neo Baltar lens cells are designed to be fully compatible with Zero Optik's re housings, but they can also be adapted by your favorite lens rehousing specialist. **Neo Baltars begin shipping in 2018.**



## TECHNICAL SPECIFICATIONS

FOCAL LENGTHS: 25, 30, 35, 40, 50, 75, 100, AND 152

APERTURE: T2.5 - T22 (T2.8 FOR 152MM)

FORMAT: SUPER 35MM (FULL-FRAME FOR 40MM AND UP)

UNCOATED VERSIONS AVAILABLE UPON REQUEST.



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